

Putting plumpers to the test

We try out products that promise to give you The Angelina Effect.

By Karina Timmel



Pout-tastic Rating

 Plump
 Full-figured
 Lean

1 Sally Hansen Healing Beauty Maximum Plumping Lip Treatment \$5.49


The promise: This high-gloss formula uses moisturizers like shea butter and vitamin E while it plumps with palmitoyl oligopeptide.

Our tester says: “Finally, a plumper I can afford! My lips did look more luscious than usual. And it stayed put for over an hour.”

2 Jane Iredale More Lip \$18


The promise: This balm claims to work just as well as collagen injections, using a mixture of spearmint and peppermint oils, and ginger-root extract.

Our tester says: “It’s cooling and moisturizing, but I didn’t notice a change in my lips. I’ll give it points for its all-natural ingredients, though.”

3 LipFusion Micro-Injected Collagen Lip Plump \$36


The promise: These glosses deliver lip-plumping marine-collagen molecules, while also reducing fine lines around the mouth.

Our tester says: “It filled out those annoying lines, but the strong tingling caught me by surprise—I was glad when it stopped after 5 minutes.”

4 Colorescience Crystalescience Lip Serum \$25


The promise: This multipurpose gloss has vitamin E to increase moisture, tea tree oil to soothe, and palmitoyl oligopeptide to plump.

Our tester says: “My lips swelled, yet they didn’t feel irritated. My girlfriends want to know what I’m using.”

5 Freeze 24/7 PlumpLips \$40


The promise: This vanilla-scented gloss is infused with niacin to puff up lips and retinol to reduce the appearance of fine lines.

Our tester says: “The tingling sensation lasted for about 15 minutes, which made me believe it was working. I kept touching my lips because they not only looked but actually felt more pouty.” 